

# Blake Branch

DESIGN



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<http://blakebranch.com/design>

## Education:

- Graduated Summa Cum Laude with a major in Jazz Composition, Berklee College of Music, Boston, MA, 2007-2010
- Graduated Magna Cum Laude with a major in Graphic Design, Troy University, Troy, AL, 2001-2004

## Work Experience:

- Freelance graphic designer, Boston, MA and Dothan, AL, 2007-present
- Worked in design, prepress and customer service at Hardwick & Son Printing, Dothan, AL, January 2006-August 2007
- Worked as designer for MarketWise, Dothan, AL, August 2004-November 2005
- Worked as designer for The Hive Creative Group, Dothan, AL, May 2004-July 2004
- Interned for The Hive Creative Group/David McCormick, Dothan, AL, January-May 2004

## Technology Skills:

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Quark XPress
- Sending jobs to press via Harlequin level II Postscript RIP
- Adobe/Macromedia Dreamweaver
- Adobe/Macromedia Flash
- XHTML/CSS/Tableless Web Layout
- Apple Final Cut Express
- Microsoft Office
- Windows and Mac operating systems

## Freelance Experience Highlights:

- Designed poster and t-shirt for Berklee College of Music's High School Jazz Festival, Boston, MA, 2011
- Designed new member information packet for Wiregrass Church, Dothan, AL, 2010
- Designed website for guitar player and teacher Chris Peterson, Toronto, Canada, 2010
- Designed CD covers for The Tabernacle of Praise, Randolph, MA, 2009
- Designed logo for The Heat Productions, Boston, MA, 2008
- Designed posters for Christian Fellowship at Berklee College of Music, Boston, MA, 2007
- Designed posters and miscellaneous promotional materials for MusicSouth, Dothan, AL, 2004-2005
- Designed brochure for American Solutions for Business, Dothan, AL, 2003
- Co-designed the National Minority Supplier Development Council's webpage, New York, NY, 2003
- Designed faculty ID cards for Troy University, Troy, AL, 2003
- Designed poster for the Troy University Department of Speech and Theatre's production of Antigone, Troy, AL, 2003
- Co-designed webpage for Montgomery artist Susan Starr, Montgomery, AL, 2002

## Awards:

- Montgomery Ad Federation's Gold Addy Award 2004
- Montgomery Ad Federation's Addy Student Award 2003
- Troy University Juried Student Exhibition Outstanding Work Award 2003

*"My objective as a designer is to meet any customer's needs by providing them with work that is functional first and foremost, but meets a high standard of design principles as well."*